



**MCMAHON
DESIGN
STUDIO**

www.timmcmahondesign.com
timmcmahonn@gmail.com

SKILLS

Adobe Creative Cloud

Photoshop
InDesign
Illustrator
After Effects
Premiere Pro
Adobe XD

Other

Typography
Illustration
Screenprinting
Bookbinding
Basic HTML5 and CSS
Digital Photography

[References available upon request](#)

WORK EXPERIENCE

MKBHD / NYC

Graphic Designer / May 2021 – Present
Responsible for developing the logo and brand identity for the newest Youtube channel, *The Studio* along with creating thumbnails, channel graphics, and social assets for *MKBHD*, *Waveform Podcast*, *Waveform Podcast Clips*, and *The Studio*.

1 Trick Pony / Philadelphia, PA

Graphic Designer / Sept. 2017 – 2021
Collaborated with small and large teams on local and international clients such as Oneweb, Feld Entertainment, Virgin Trains, Pod Hotels, and Fashion District Philadelphia. Designed logos and branding along with various digital, print, and OOH advertising creative.

Rockwell Group / New York, NY

Design Intern / Fall 2016
Worked closely with the design manager on client presentations, project conceptualization, production, and communicating with vendors.

Apple Inc. / Cupertino, CA

Design Intern / Spring 2016
Responsible for assisting the Marcom Team with concepting and execution of creative for global use.

Selbert Perkins Design / Los Angeles, CA

Design Intern / Summer 2015
Assisted the design team on client brand packages, signage and wayfinding diagrams, and elevating numerous in-house brands.

Kao Brands / Cincinnati, OH

Design Intern / Spring & Fall 2014
Responsible for designing various types of print advertising and promotional brand material for John Frieda, Jergens, Curél, Ban, and Bioré.

FREELANCE

Manifest Gallery / Cincinnati, OH

Graphic Designer / 2016 – 2020
Responsible for handling the print production, type-setting, and layout design of Manifest's annual books and exhibit catalogs.

EDUCATION

University of Cincinnati / Cincinnati, OH

College of Design, Architecture, Art, and Planning
Class of 2017
Graphic Communication Design

Mount St. Joseph University / Cincinnati, OH

Graphic Design / 2010 – 2012